COMMON CHARACTERISTICS
of phishing
EMAILS

1

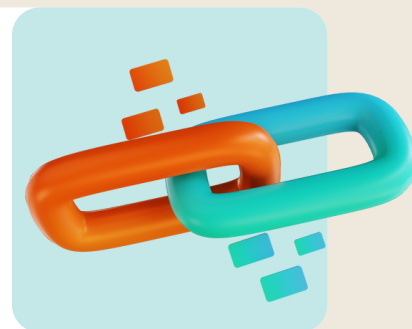### ASK YOU FOR PERSONAL INFORMATION
They will **never** send you an email asking for personal information.
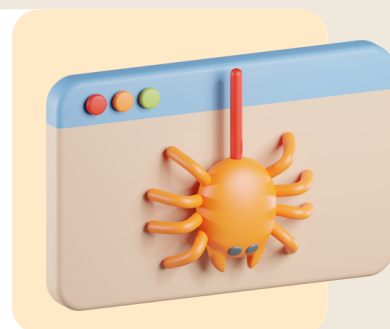
2

INCONSISTENCIES IN THE LINKS
If the link takes you to a place that does not logically belong in context or does not make sense, **don't click it!**

3

UNREALISTIC THREATS
They often have threatening language, such as **"Payment overdue!"** or **"Your account is at risk!"**.

4

GENERIC GREETINGS
They usually opt for generic greetings, such as **"Dear Customer"** or **"Dear Sir/Madam"**.

5

SENSE OF URGENCY
If you are prompted to click on a link, download an attachment or update your account immediately, **they are probably scams.**

6

YOU ARE ASKED TO SEND MONEY
Any mail asking for money **should raise your suspicions immediately.**

7

SEEMS TOO GOOD
If it's too good to be true, it probably isn't. **Be wary!**

8

SPELLING AND GRAMMAR
Most contain **spelling and grammar errors** or strange wording or phrasing.

9

SUSPICIOUS ATTACHMENTS
Be extremely **cautious** when you receive them unexpectedly.

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